

# HOMIES of the Moment

"BUILT TO LAST"



**WALTER SINGLETON  
BUILDER**

Phone 1545

501 Fourth Street

PETALUMA, CALIFORNIA

QUALITY

PRICE

WE ARE VERY PROUD OF THE PART THIS FIRM HAS PLAYED IN THE CONSTRUCTION OF THE BEAUTIFUL HOMES AND BUILDINGS PICTURED IN THIS BOOKLET BY MR. SINGLETON. OUR DESIRE IS TO HAVE OUR NAME ALWAYS SYNONYMOUS WITH THE BEST, AND BELIEVE THAT THE COMPLETE SATISFACTION OF A CUSTOMER IS OUR GREATEST ASSET.



# CAMM & HEDGES CO.

*Lumber : Millwork  
Building Materials*

**"THE BEST FOR LESS"**

SERVICE

SATISFACTION

To make  
must be

Concrete

Box 443

Expert M

AWNIN

Telephon



Plant of the Co-operative Creamery—Master Built by Singleton

---

## The Foundation of Your New Home Comes First

To make it lasting, GOOD CEMENT, GOOD MIXING, and expert workmanship must be used. This work on the Walter Singleton homes and buildings is done by

**A. O. SCHLUNEGER**  
*Cement Contractor*

Concrete Work in all its branches. Foundations, Steps, Arches, Walks, Walls, etc., if Built of Cement and properly laid, will last FOREVER.

Box 443

Petaluma, California

---

If it is made of CANVAS—Call on us.

**A. G. SHENICKA**

Made-to-Measure AWNINGS and TENTS

Expert MATTRESS making and UPHOLSTERING

Agents for ALAMEDA RUGS

AWNINGS add beauty to any HOME or BUILDING. Artistic AWNINGS look well, keep the interior cool, and save many times the cost in faded RUGS and FURNISHINGS.

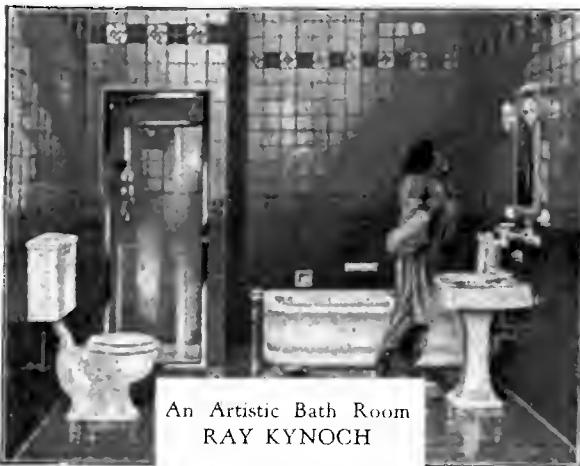
Telephone 1321

PETALUMA

430 Main Street



Home of Mr. and Mrs. H. C. Scrutton—Master Built by Singleton  
Julia Morgan, Architect



Telephone 1035-J

PETALUMA

218 English Street

An Artistic Bath Room  
RAY KYNOCH

We are always pleased to have our PLUMBING inspected in the many HOMES and BUILDINGS constructed by Walter Singleton.

We use the finest material obtainable, and perfect sanitation is assured by the materials and workmanship employed.

Expert installation is the best insurance that your UPKEEP will be practically ELIMINATED.

## RAY KYNOCH

PLUMBING CONTRACTOR

Water Backs, Stoves and Range  
Work a Specialty—Estimates

The Artistic Touch That Lends CHARM and BEAUTY to any HOME or  
BUILDING is

## Good Paint and Good Painting

We are pleased to state that the cut at the top of this page is a sample of our workmanship. This and many others in and about PETALUMA are worthy of your inspection.

It is a pleasure to aid you in the matter of blending SPECIAL color schemes in harmony with the other surroundings of your NEW HOME or the RE-DECORATING of the OLD, making it look like NEW.

## ED. SHEEHY

Interior and Exterior Decorating  
Paper Hanging

Telephone 12-F-2

PETALUMA

North Redwood Highway

IT  
these  
BOC

T  
WIL

T  
acco  
of Bl

V  
SPEC  
cient  
back

E  
the b  
a cre  
insur

V  
W.  
SER

I  
LAS  
the C

S  
this  
VAI  
YOU

V  
MON  
on yo



Future Home of Dr. and Mrs. H. H. Fleissner—Master Built by Singleton  
Albert Farr, Architect

## FOREWORD

IT IS our aim in preparing this BOOKLET to aid you in the selection of your NEW HOME or BUILDING, so we offer for your inspection these NEW DESIGNS, and should they prove to be of service, then this BOOKLET has answered its purpose.

The type of home decided upon, the next problem arises. WHO WILL BUILD YOUR NEW HOME OR BUILDING?

The greatest value and most lasting satisfaction in a NEW HOME is accomplished when pleasing design is combined with correct principles of BUILDING CONSTRUCTION.

WALTER SINGLETON is in a position to furnish you PLANS and SPECIFICATIONS with the essential attributes of good DESIGN, efficiently and economically planned, built of the BEST MATERIALS, and backed by years of practical building construction in the City of Petaluma.

Being large users of building materials, we are in the position to get the best prices, due to QUANTITY BUYING POWER; also we keep a crew of skilled mechanics steadily employed the year around, thereby insuring the HIGHEST GRADE OF SKILLED LABOR.

We suggest that you centralize your BUILDING PROJECT with W. SINGLETON, so that you may profit by one complete BUILDING-SERVICE in which all responsibility rests.

In addition to HOMES OF THE MOMENT that are BUILT TO LAST, many BUILDINGS, APARTMENTS and PLANTS throughout the City of Petaluma are worthy of your inspection.

So we offer our service with the firm conviction that you will welcome this opportunity as a most logical way to receive the GREATEST VALUE IN BUILDING CONSTRUCTION FOR EVERY DOLLAR YOU INVEST.

We will be pleased to quote the cost of any HOME PLAN OF THE MOMENT that appears in this BOOKLET free of any cost or obligation on your part.

have our  
the many  
IGS con-  
ton.  
al obtain-  
or busi-  
nd work-

best in-  
P will be

CH

.CTOR

1 Range  
imates

sh Street

E or

of our  
orthy of

emes in  
DECOR-

Highway

## ORGANIZATION

IT IS fortunate, indeed, when pride in achievement is felt by all the workers in an industrial family as is the case in this ORGANIZATION.

Without such personal pride on the part of each MATERIAL, FIRM and SUB-CONTRACTOR, there could be no such achievement as has been ours during the many years of HONEST, DEPENDABLE QUALITY work.

I wish to extend greetings for the splendid accomplishment and to heartily endorse the QUALITY of MATERIALS and WORKMANSHIP of the FOLLOWING FIRMS and CRAFTSMEN.

Sincerely yours,  
W. SINGLETON.

E. W. M. EVANS & SONS  
CAMM & HEDGES CO.

ED. SHEEHY  
RAY KYNOCHE

BACCALA & PEDEPRADE  
A. G. SHENICKA

A. O. SCHLUNEGER

PETALUMA OIL & BURNER CO.  
CLINE ELECTRICAL WORKS

LORENTZEN & SON

Our Compliments to the Petaluma Chamber of Commerce.

## *In the Future*

Every new home will be heated with an Automatic Oil Burner inexpensive to install inexpensive to operate.

We offer you dependable Heat Engineering Service for your Heating Plant Problems.

Yours for guaranteed Heating Service -

## PETALUMA OIL & BURNER CO.

SAMUEL H. COOK, Engineer in Charge

Telephone 425

32 Fourth Street

## QUALITY BUILDING MATERIALS

Accurate grading of SAN JOAQUIN RIVER SAND is well known to the builders. We specialize in CONCRETE and PLASTER SAND of Granite Origin. SHARP, WELL GRADED, washed and re-washed.

Our sand is highly favorable for Cement, Plaster and Stucco Work of all descriptions, and is used in the many buildings constructed by the best BUILDERS in and about Petaluma.

### FACE BRICK — COMMON BRICK

## Lorentzen and Son

Building Materials

BRICK  
PLASTER  
TILE

Phone 1432

PETALUMA

743 Third Street

workers  
RM and  
rs during  
heartily  
OLLOW.

EPRADE  
ENICKA  
& SON

siv  
ant

Street

lders.  
ARP,  
crip-  
and

ICK  
TER  
ILE  
ree



Future Home of Mr. and Mrs. A. F. Tomasini—Master Built by Singleton  
Brainerd Jones, Architect

---

#### DECORATIVE TILE

#### Sanitation Plus Beauty

#### TILE ROOFS

---

More Plain and Decorative TILE is being used than ever before in the MODERN HOME of today, because of its BEAUTY and SANITATION for bath rooms, walls, mantels, floors, sinks, counters and store fronts.

Our TILE work and TILE roofs are open for your inspection on many of the HOMES AND BUILDINGS IN AND ABOUT PETALUMA.

### E. W. M. EVANS & SONS

Granite and Marble Works

Interior TILE and TILE ROOFS of All Descriptions

Show Rooms on Redwood Highway  
Phone Petaluma 121-J

Branch at El Cerrito, Cal.  
Phone Berkeley 5105

---

#### MONUMENTS

#### MAUSOLEUMS

#### BURIAL VAULTS

---

### PLASTERING of the BETTER KIND

The extra cost of a good Plastering Job is small when compared with a poor job. The work of the expert craftsman will stand out and bear the closest inspection. Our workmanship has stood the public inspection on various types of structures for many of the best builders in this locality for the past 23 years.

### BACCALA & PEDEPRADE

PLASTERING CONTRACTORS

P. BACCALA  
Phone 116-M

E. PEDEPRADE  
Phone 682

Petaluma, California



415 I Street

Home of Mr. and Mrs. Guy Jamison—Master Built by Singleton

---

A FACTOR IN THE NEW HOME IS GOOD WIRING—GOOD  
LIGHTING—AND GOOD FIXTURES

THE RED SEAL job is a symbol of adequate WIRING and provides proper lighting—CONVENIENCE OUTLETS, SWITCHES, and a STANDARD OF SAFETY.

We are pleased to state that many of the HOMES and BUILDINGS constructed by WALTER SINGLETON were wired and equipped ELECTRICALLY by us.

## Cline Electrical Works



Electrical Contractors

Main and B Streets

Motor Work a Specialty

Phone 300

---

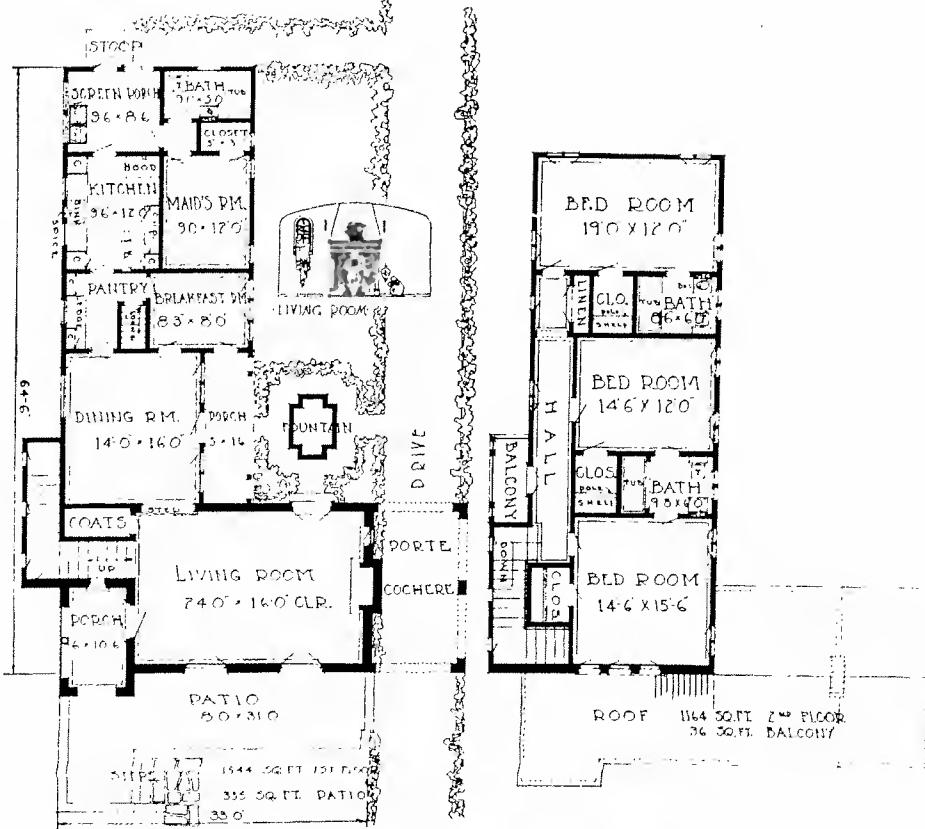
## PETALUMA IS IDEAL HOMELAND

THE DISTINCTIVE surroundings of rolling hills and level land gives to Petaluma an ideal setting for a city of homes. Scenic beauty, genial climate and unequaled recreational facilities unite in making Petaluma a delightful home place. The character of many of the homes that have been built the past few years is widely commented upon. There is no sameness about the homes of Petaluma. Each has its own unique feature, each has a different setting for nature permits the growth in profusion of beautiful ornamental shrubs and flowers that make this a garden-land colorful all through the year. Many a fortunate one has decided to dwell here, own his own home, and has gained lifelong heartease and contentment by becoming master of a little home within the "Circle of Enchantment."

Visitors to Petaluma are impressed with the building activity, yet there has been no "boom"—only steady development at a substantial increasing pace.

"To own your own home" is the ambition of every American family. The home and property owner who invests money in Petaluma has the best of assurance that his investment is safe and sound, for Petaluma has a supporting background in the two leading agricultural industries, poultry and dairying, that assures steady, prosperous, substantial growth.

*A Mediterranean Spanish*  
Plan No. 2690

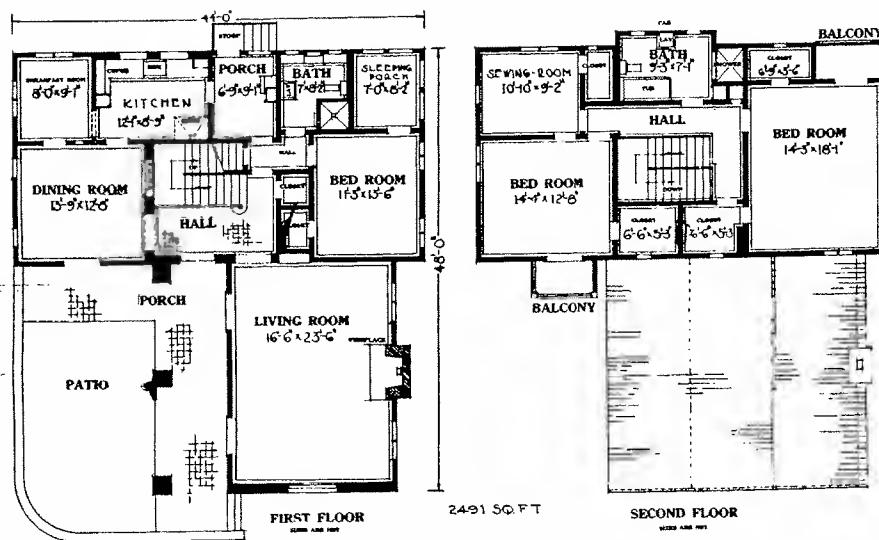


Copyright 1929 by Rex D. Weston. All rights reserved.

**Eight Room Spanish Home**  
Plan No. 2756

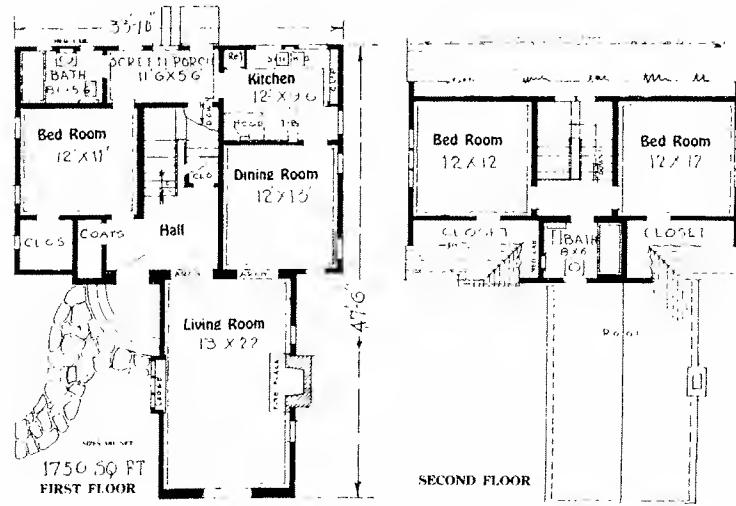


A  
beam  
double





A story-and-a-half, English with shingle roof, stucco walls, high beamed living room ceiling. The arrangement shows a coat closet, double sink, basement stair from screen porch, and two bath rooms.



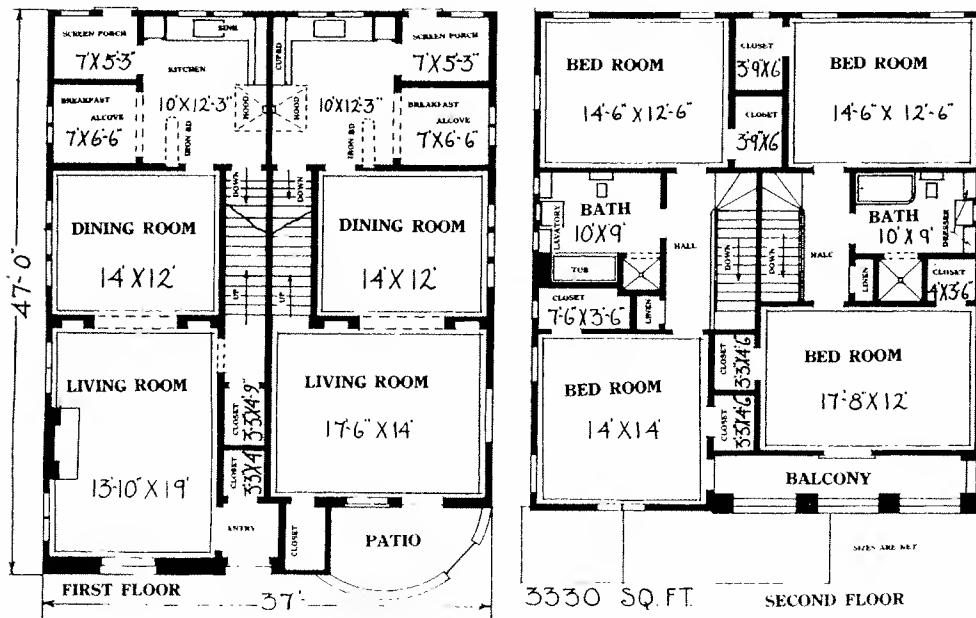
## TWO FAMILY DUPLEX

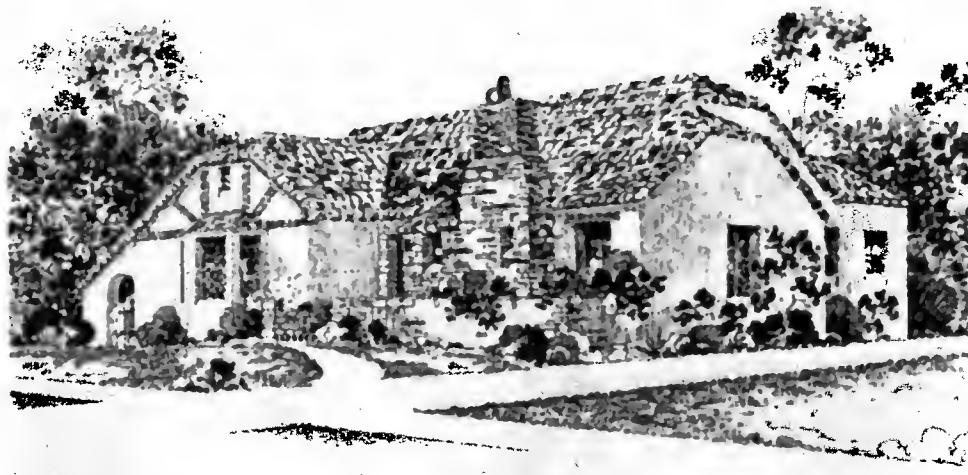


DESIGN NO. F472-W

A two story ten room, Spanish duplex. The plans call for electrical refrigeration, stall tile showers, tile bath and sinks, and unit heat.

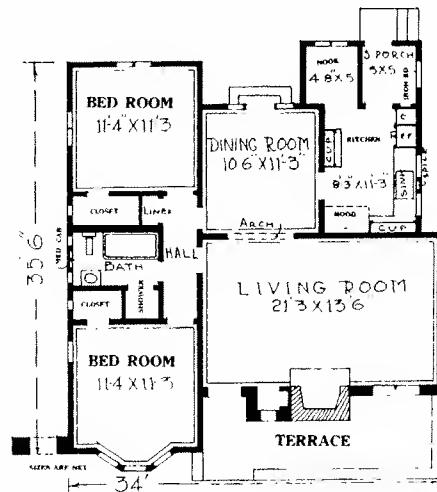
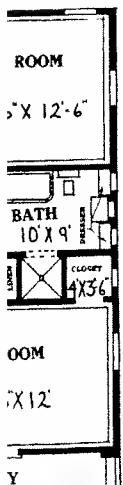
An  
brick  
a nook





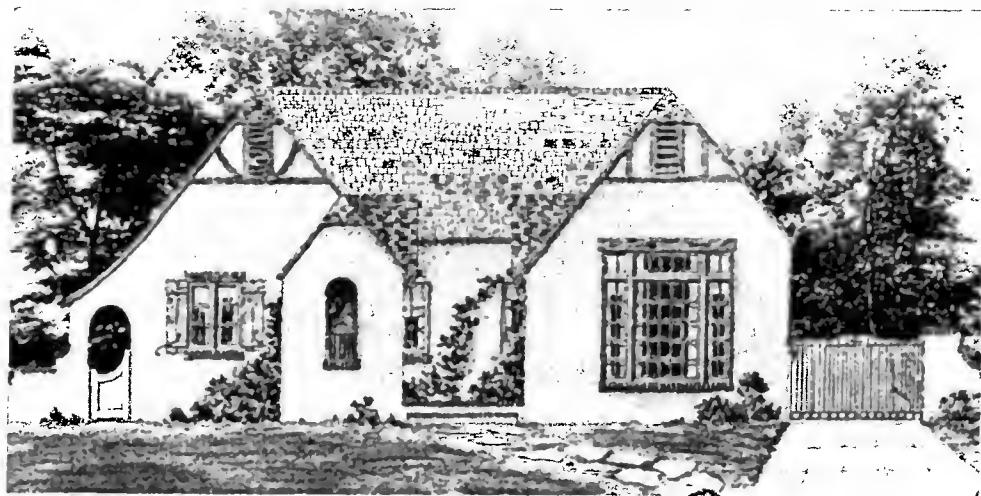
An English bungalow with shingle roll roof, stucco walls, stone and brick chimney well combined. There is a seat and book case built into a nook at the side of the fire place.

for elec-  
unit heat.



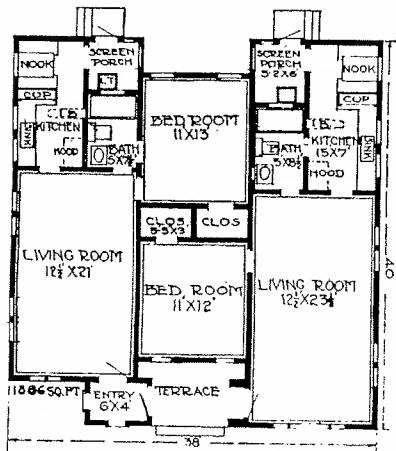
5 Room Arrangement  
No. 3032

## **DOUBLE BUNGALOW**

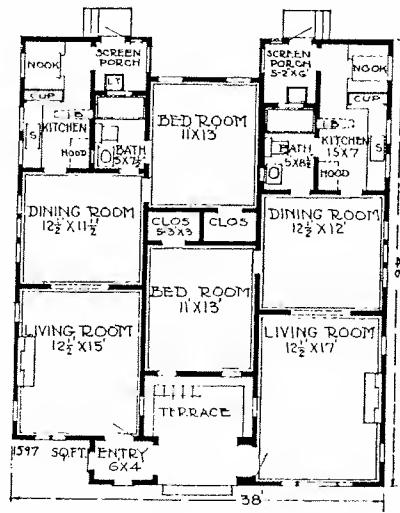


**DESIGN NO. 2442-W**

English Architecture has been introduced in the design of this double bungalow and an attempt has been made to get away from the conventional and stereotype two family house. The floor plan also suggests "a little different" arrangement of rooms with all the built-in features retained.



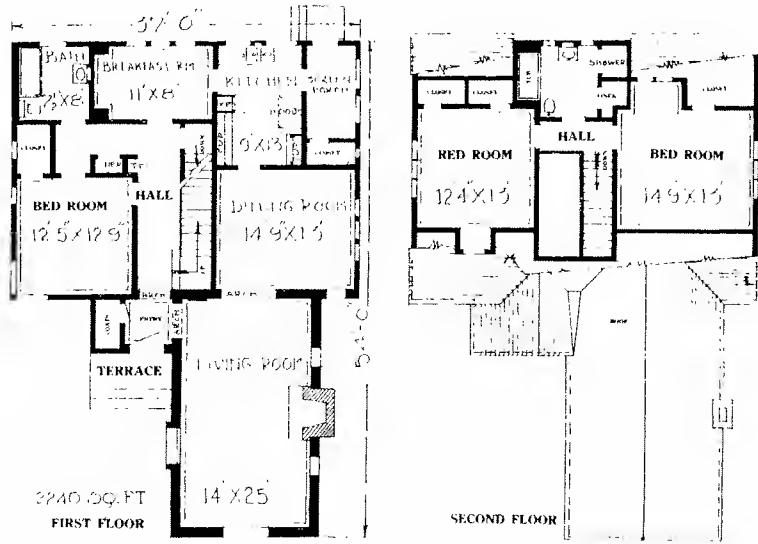
### 3 Room Arrangement



## 4 Room Arrangement

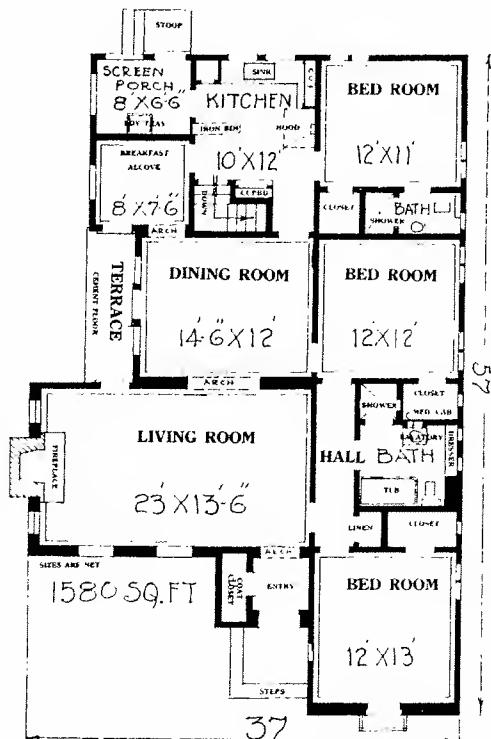


A story-and-a-half English residence with two bed rooms and bath on the second floor. The arrangement shows a convenient entry with coat closet, bath and bed room on the first floor, basement stairway from hall, double sink, broom closet, stall shower, and high beamed living room ceiling.





A French-Norman home which will have everlasting charm. The arrangement calls for two stall showers, small basement, furnace heat, oak floors, tile bath floors, and tile drain board. The exterior is of stucco, with a wavy, thatched effect roof.



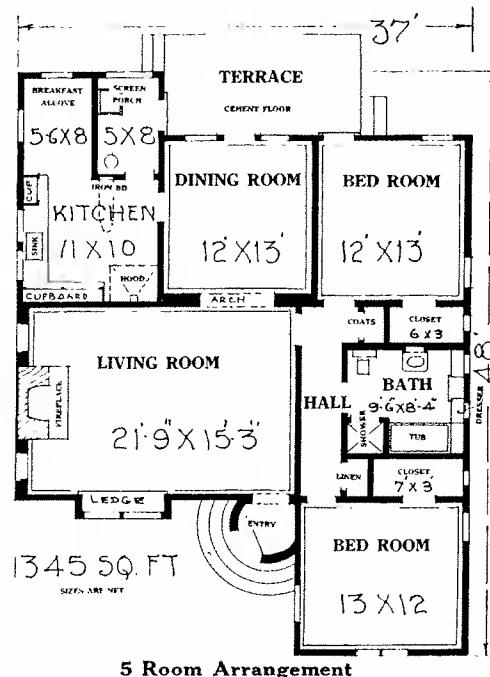
6 Room Arrangement  
Plan No. 3000

M  
The d  
doors;  
large b  
and ba



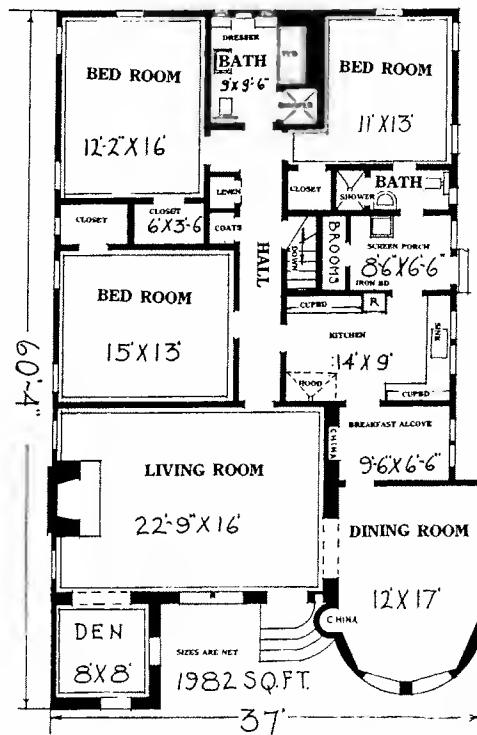
rm. The  
ace heat,  
of stucco,

Much is to be admired in this well-arranged and compact home. The dining room opens onto the rear terrace by means of French doors; other features are the stall shower, bathroom closet, linen closet, large bedroom closets, built-in ironing board, roomy breakfast alcove and bath room dresser.





A French-Norman Bungalow of many new features, it makes a wonderful arrangement for the entertainment of guests. The den makes a nice game room; other features are the stall shower bath, linen closet, coat closet, electrical refrigeration, two bath rooms, basement with gas furnace, china niche in breakfast alcove and large broom closet.



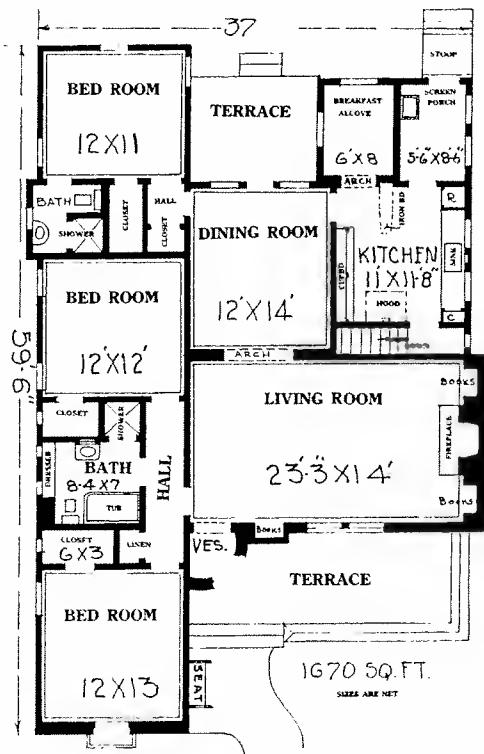
7 Room Arrangement  
Plan No. 3002

The  
charmi  
with s  
refrigre  
with ga



: makes a  
The den  
wet bath,  
in case-  
ge broom

The rare beauty of this English bungalow is enhanced by its many charming appointments. The arrangement shows two bath rooms, both with stall showers. Some of the built-in features are the electrical refrigerator, book niches, bath dresser and ironing board; a basement with gas furnace is provided.



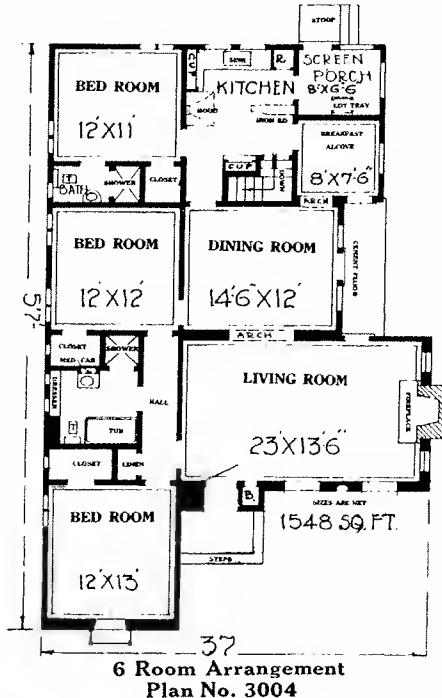
## **6 Room Arrangement Plan No. 3003**



A dignified home of many convenient features. Incorporated in the arrangement are the electrical refrigeration, two bath rooms with stall showers, ironing board, side terrace, and basement with gas furnace.

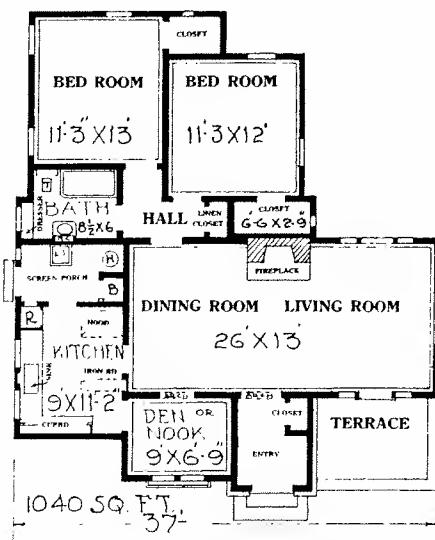


This  
dining  
tainme  
The sm  
compac





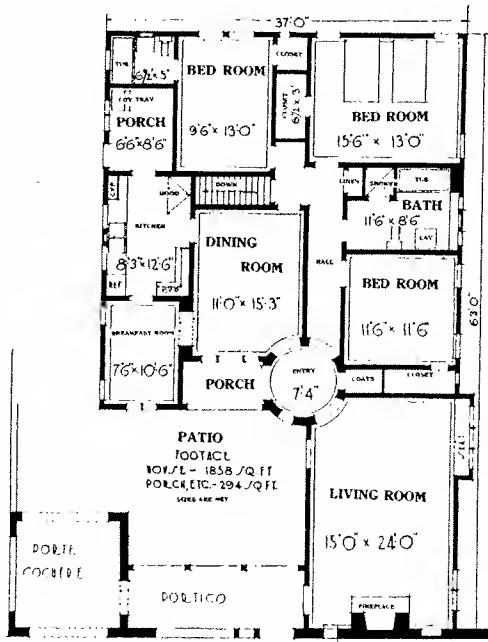
This you might call a combination home. The living room and dining room thrown together make one large room suitable for entertainment, the den can be used as breakfast room or den alternately. The small hall is convenient in entering four rooms and adds to the compactness.



5 Room Arrangement  
Plan No. 3005



This bungalow seems to merit consideration when one is selecting a home from original sources. The plan shows the central entry, two baths, and stairway to basement.

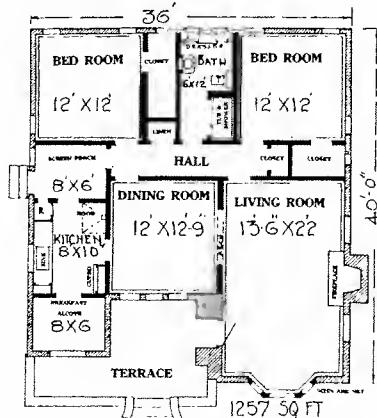


7 Room Arrangement  
Plan No. 3006



A brick English home with finely proportioned gables and bay window. The plan is compact and convenient. A rear entrance from the screen porch to back hall is a feature of merit.

selecting  
ranch entry,



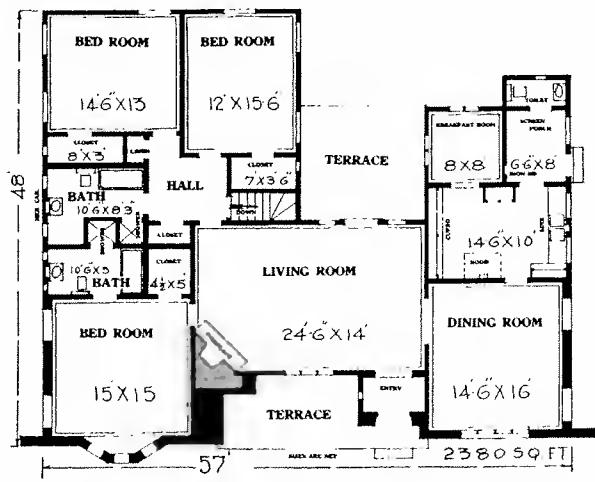
5 Room Arrangement  
Plan No. 3007



This is really a very fine English home suitable for a country place or a city lot not less than 75 feet wide. Few homes have more architectural features,—the brick trimmed bay window in the bedroom, the brick topped stucco chimney, the studio living room window, the Tudor doorway and the row of diamond paned casement windows in the dining room are all in harmony with style and give a pleasing variety of detail.

Two bathrooms with stall showers, basement stairway, extra toilet on screen porch, rear terrace and large closets are featured.

A  
arrang  
terrac  
nook



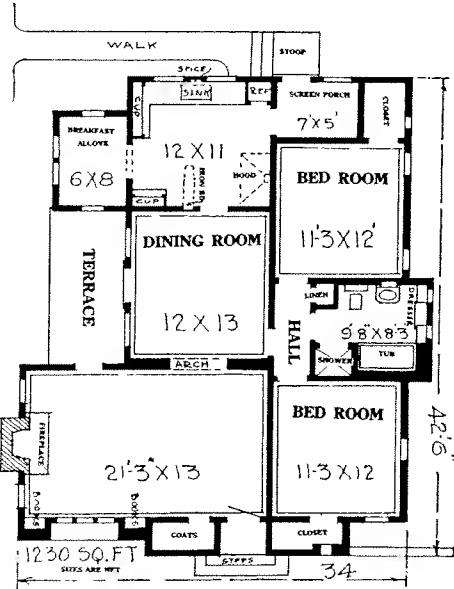
6 Room Arrangement  
Plan No. 3008



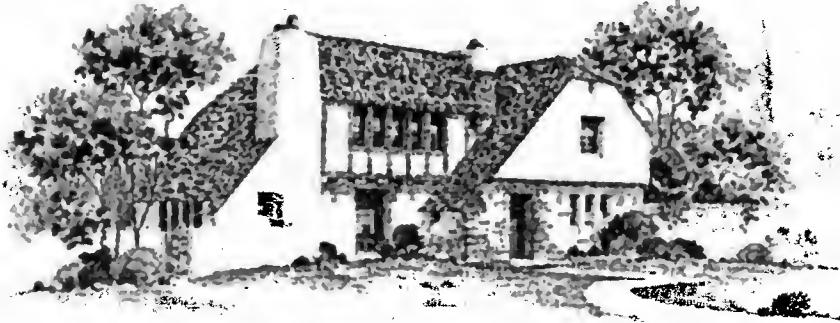
A unique English bungalow of stucco with a shingle roof. The arrangement shows a large coat closet, stall showers, bath dresser, side terrace, ironing board, book cases in the living room, also a breakfast nook with three exposures.

a country  
have more  
the bed-  
window,  
windows  
a pleasing

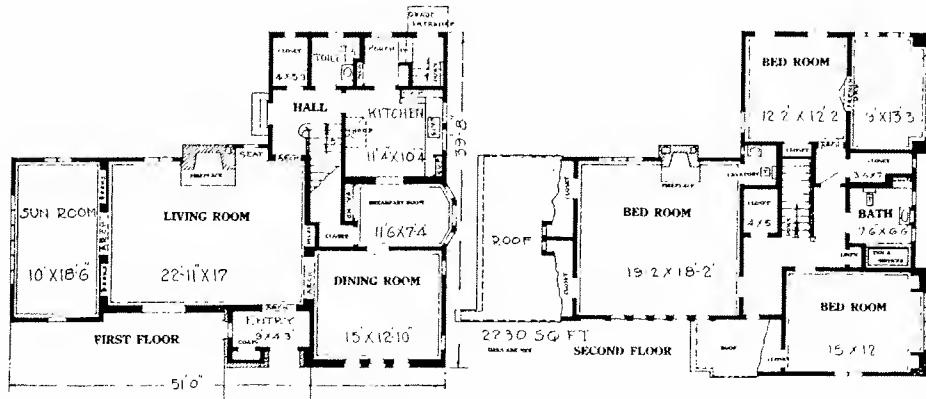
ay, extra  
atured.



5 Room Arrangement  
Plan No. 3009



This gives a very vivid picture of a modern English home; features the overhanging second floor, half-timbering, stone trim and shingle roof. A sleeping porch with two exposures is shown on the rear of the second floor. The sun room with three exposures, the breakfast room with bay window, entry with coat closet are all commendable features. A grade entrance and basement is provided.

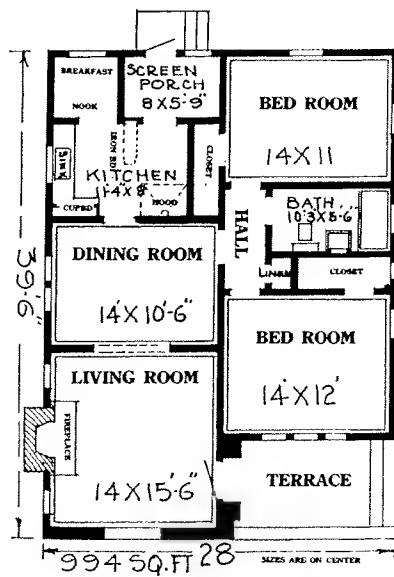


8 Room Arrangement  
Plan No. 3011



A pleasing adaptation of the English style to a well arranged floor plan, the studio window is a nice feature in the living room.

The  
adapte  
street;  
The  
rooms

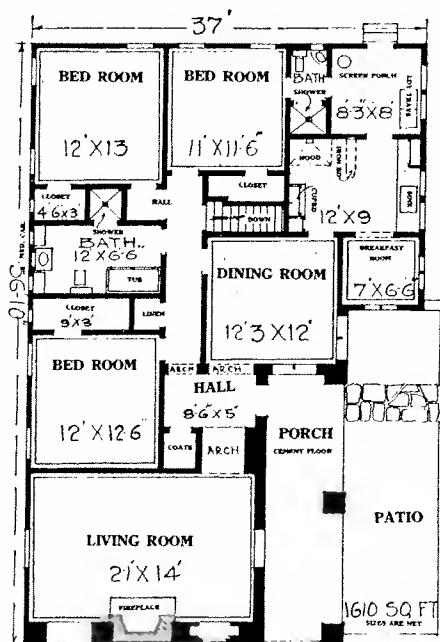




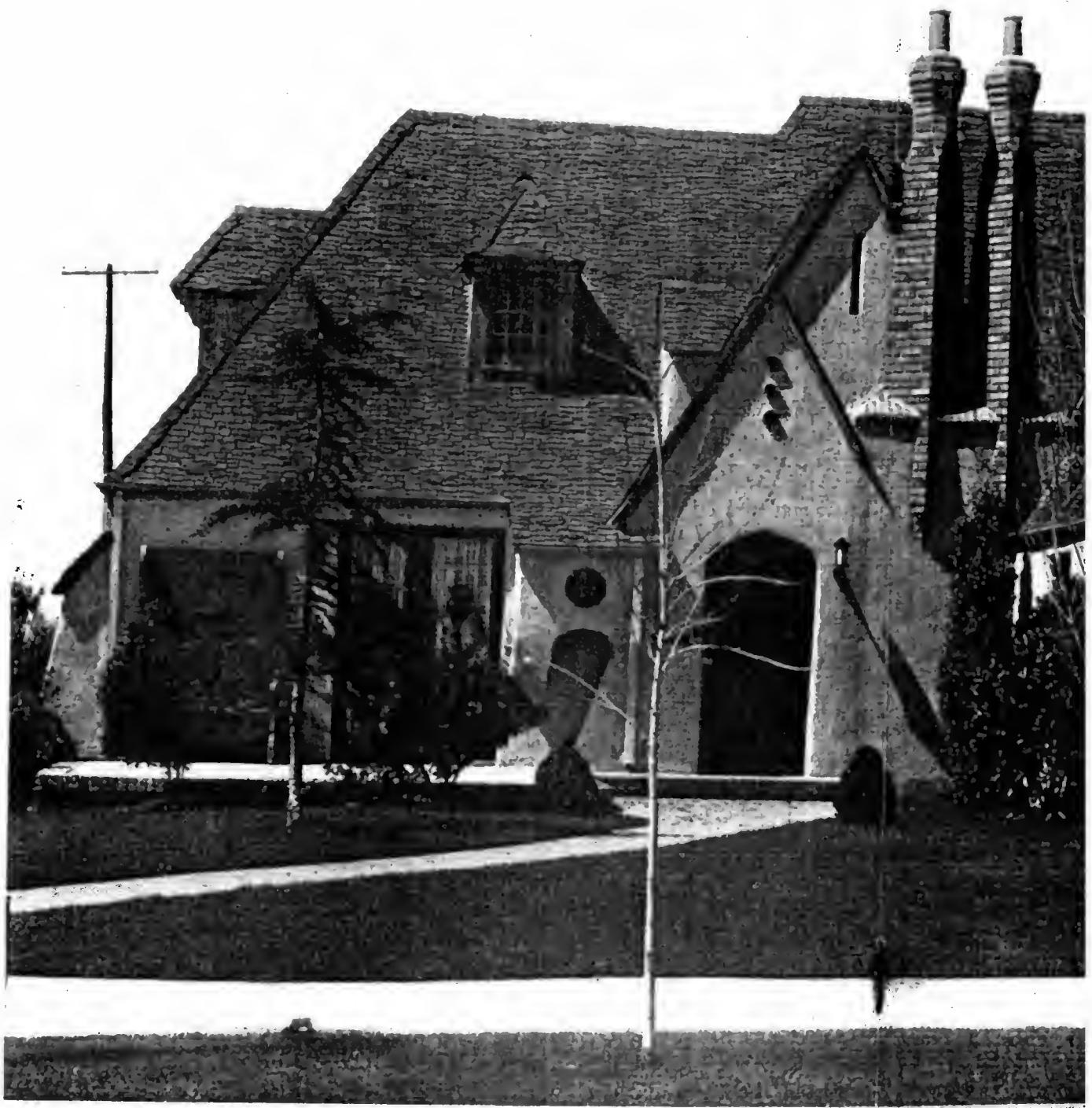
nged floor  
n.

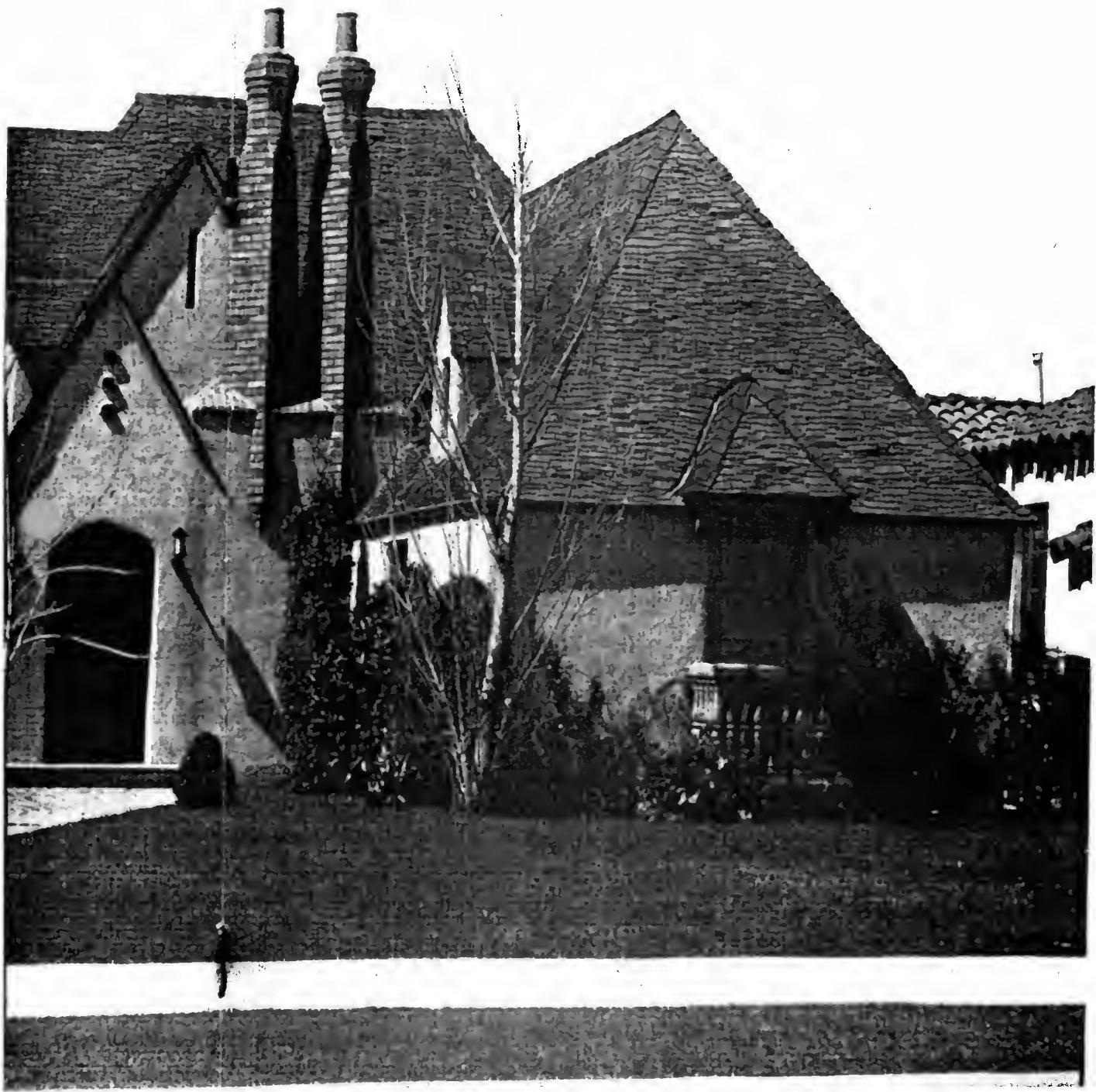
This Spanish home with a group of original features is especially adapted to a corner lot, where some seclusion is desired from the side street; the patio wall can be low or high as you wish.

The entry hall with coat closet, basement stairway, two bath rooms with stall showers, linen closet and ironing board are shown.

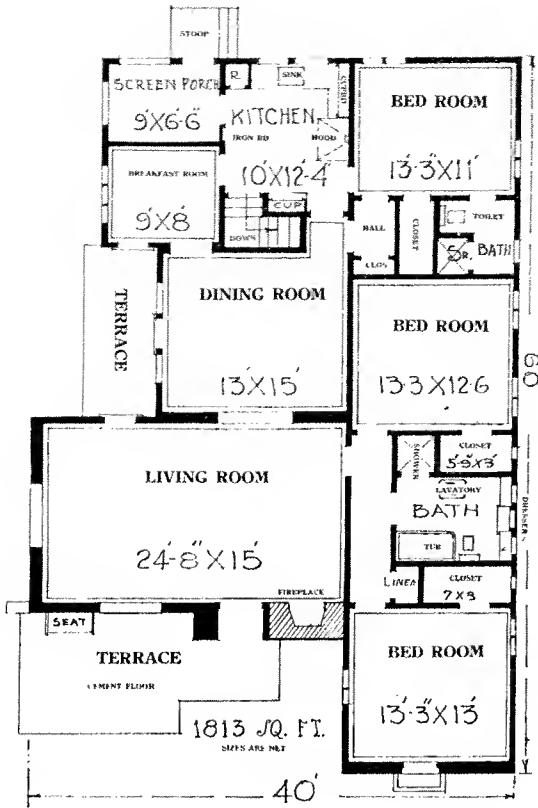


## **6 Room Arrangement Plan No. 3014**





A floor suggestion is shown on following page.



This distinctive Norman-English home suitable for a fifty-foot corner lot or a 55 foot wider inside lot. Two bath rooms with stall showers are introduced; breakfast room, side terrace, basement stairway, are shown.

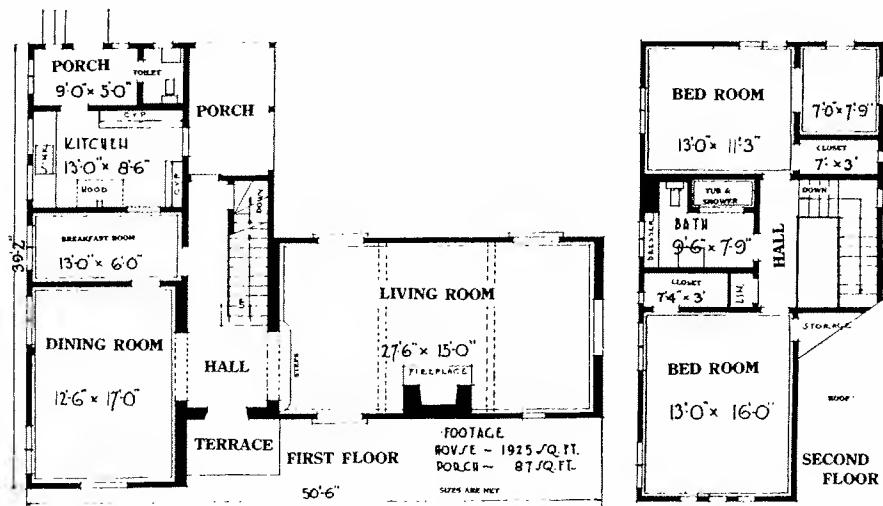
See exterior suggestion on preceding page.

6 Room Arrangement  
Plan No. 3015

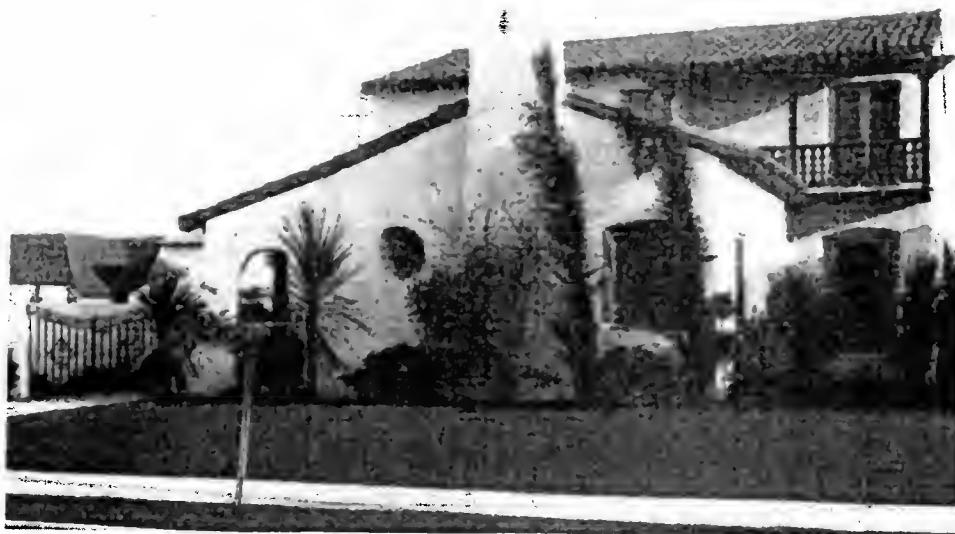


A two-story Spanish home suitable for a sixty foot lot. The one story living room is featured with a high trussed and beamed ceiling, with rafters exposed. The living room floor is two steps down from the reception hall. A basement is provided, where the furnace and hot water heater can be installed.

ifty-foot  
ith stall  
nt stair-

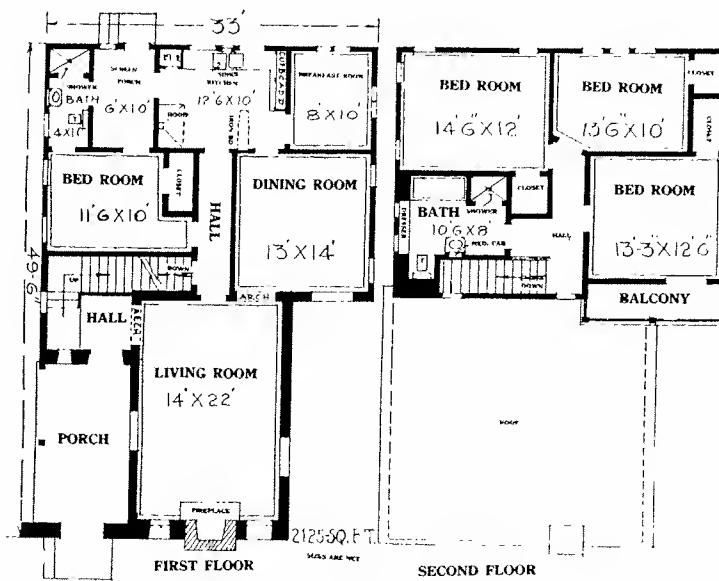


5 Room Arrangement  
Plan No. 3016



A two story Spanish home showing the overhanging balcony, thick revealed walls in the living room. Two bath rooms, each with stall shower, electrical refrigeration, and basement are provided.

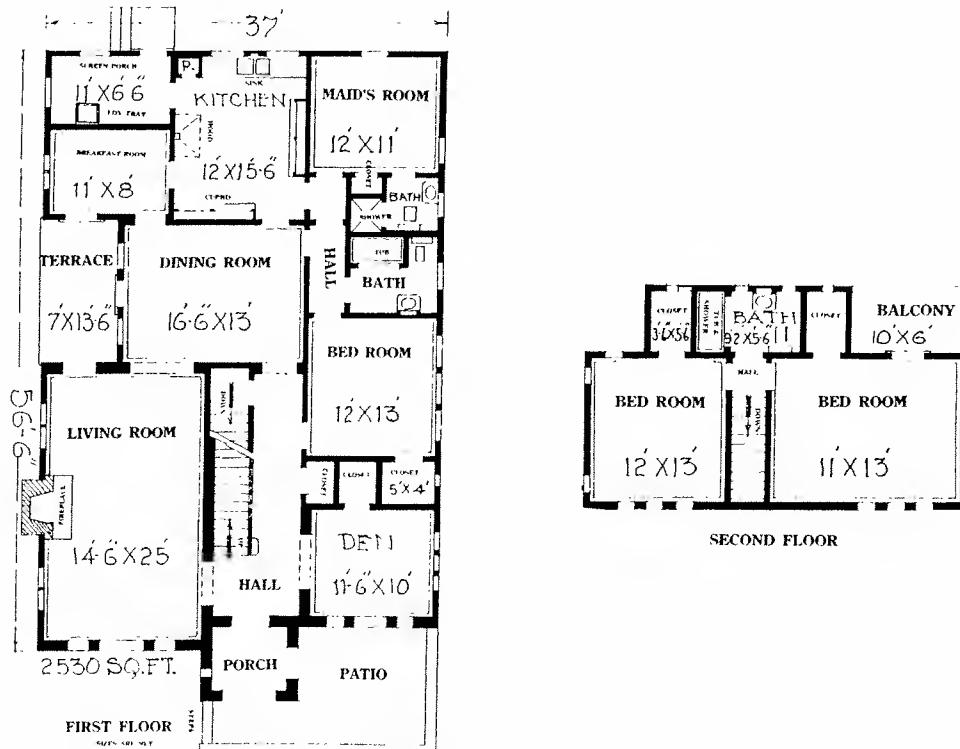
A S  
bath are  
exposu  
refriger



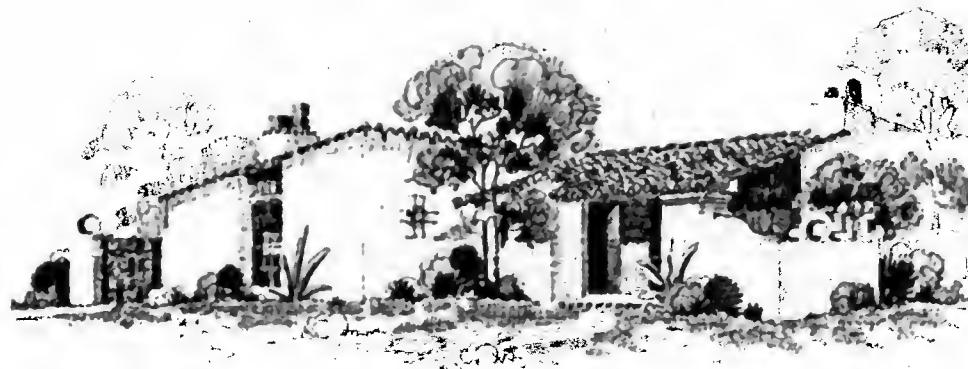
8 Room Arrangement  
Plan No. 3017



A Spanish home of lasting charm. Two guest baths and maid's bath are shown. The two bed rooms on the second floor have three exposures each and are easily accessible to the bath room. Electrical refrigeration and fireplace are shown.

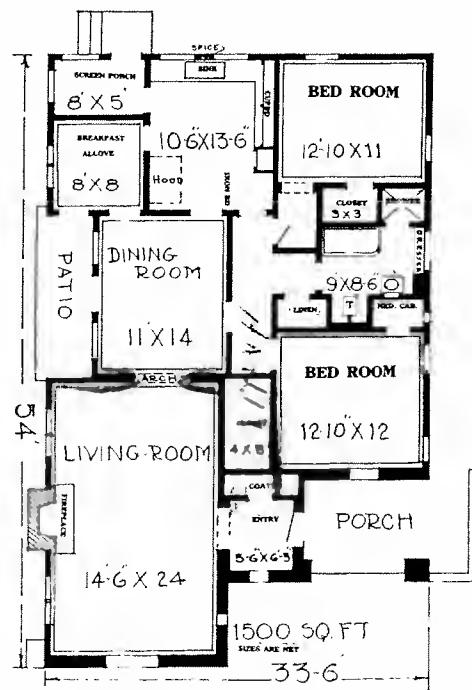


9 Room Arrangement  
Plan No. 3018



A clever Spanish Hacienda type exterior with the conventional floor arrangement featuring stall shower, two closets in front bedroom and coat closet in entry.

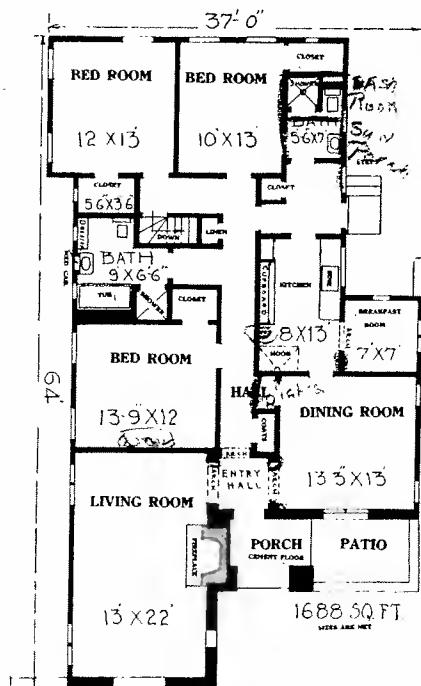
In  
be wi  
which  
the tv  
closet



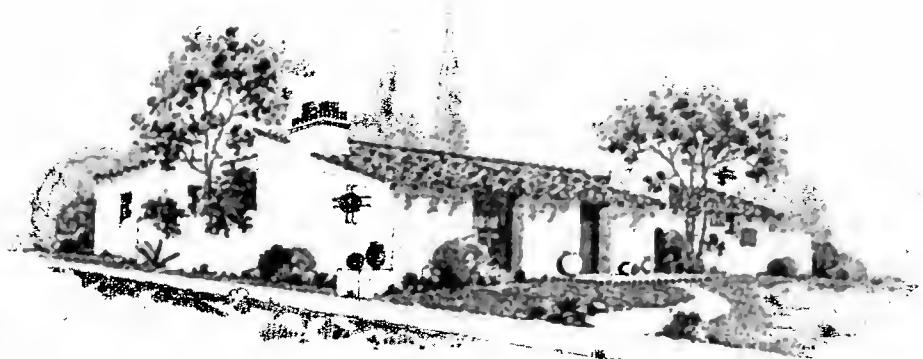
**5 Room Arrangement  
Plan No. 3019**



In answer to the statement "If I ever build another home it will be with the entry hall"; herewith is shown such an arrangement, which is also supplemented with other popular requirements such as the two bath rooms with stall showers, stairway to basement, coat closets and convenient breakfast room.

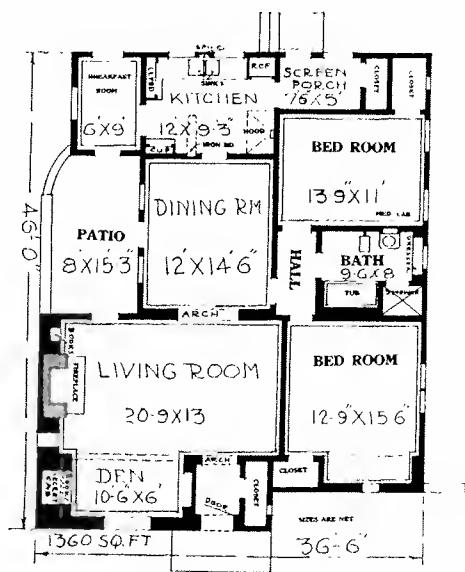


6 Room Arrangement  
Plan No. 3020



A compact Spanish bungalow with den in front. The den has a book case on both sides, the case on the outside wall has a secret sliding panel back which opens into a secret cabinet. The stall shower and built-in dresser are features in the bath room.

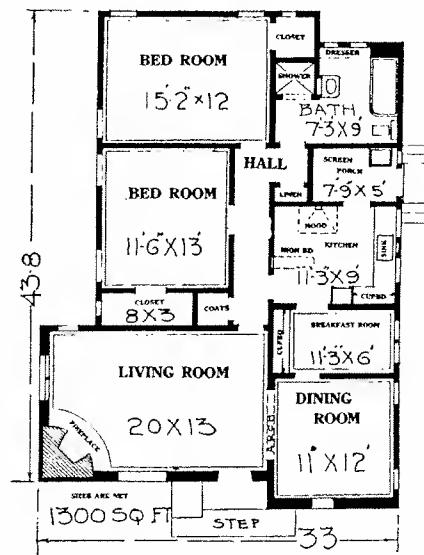
An  
family,  
on the  
and sh



5 Room Arrangement  
Plan No. 3021



An outstanding Hacienda type Spanish home suitable for a small family, featuring the corner circular shaped fireplace with chimney on the front. It has a stall shower and built-in dresser in the bath room and shows both coat and linen closets.

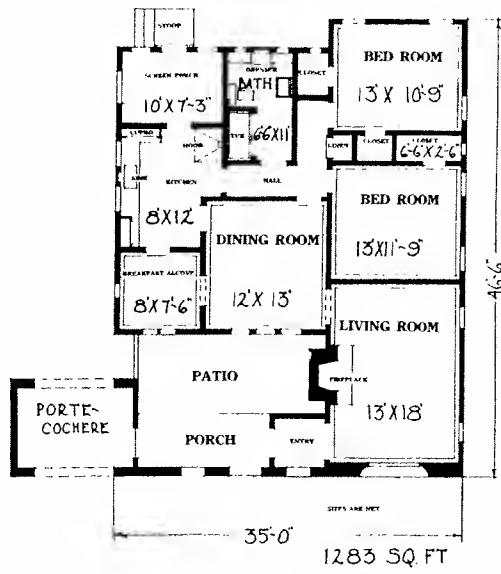


5 Room Arrangement  
Plan No. 3022



A Spanish bungalow with the living room, dining room and breakfast room across the front of the house. The short hall connecting all the rooms is well worked out. The porte cochere and covered porch make a convenient entrance to the front entry.

and  
close

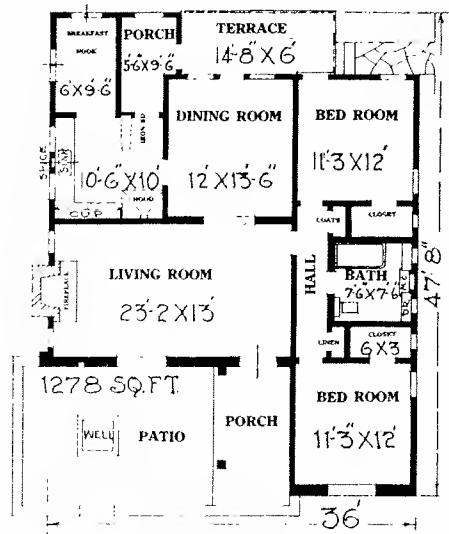


5 Room Arrangement  
Plan No. 3023



I break-  
necting  
covered

The dining room of this Spanish home opens onto the rear terrace and gives a vista from front to rear of the two main rooms. Large closets including a coat and linen closet are shown.



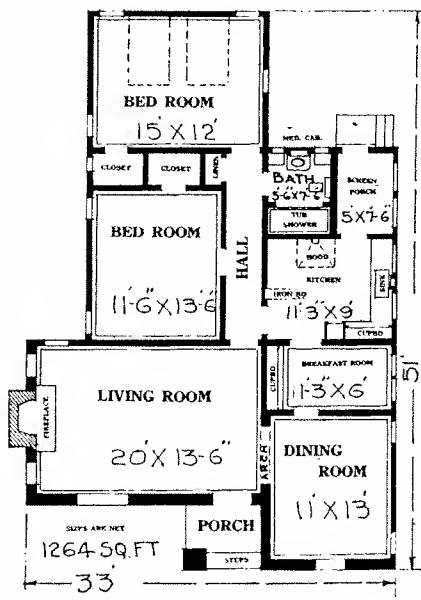
5 Room Arrangement  
Plan No. 3024



The studio window, false chimney as well as the real fireplace chimney and iron window grille are featured on this Spanish bungalow.



The room a





The three main rooms—living room, dining room and breakfast room are across the front of this Spanish bungalow.

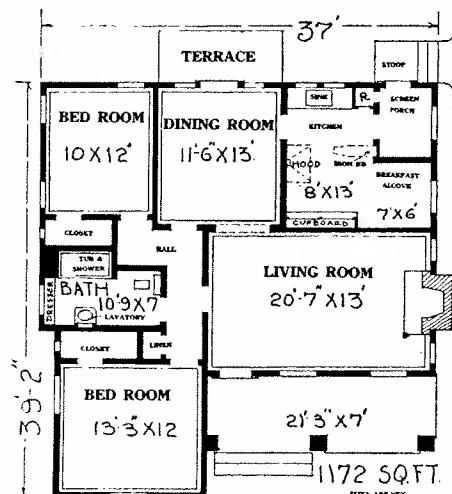


6 Room Arrangement  
Plan No. 3026



The large covered porch is an outstanding feature of this Spanish bungalow. The dining room with French doors opening onto the rear terrace is a novel arrangement.

A  
dining  
age. ]

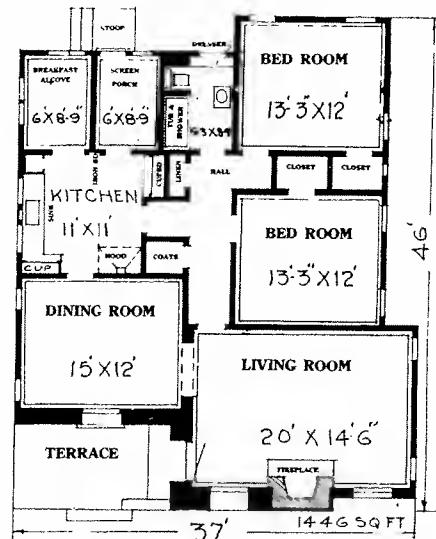


5 Room Arrangement  
Plan No. 3027



Spanish  
onto the

A modest Spanish home of refined details. The living room and dining room on the front give these two main rooms a pleasant frontage. Both coat and linen closets are provided.

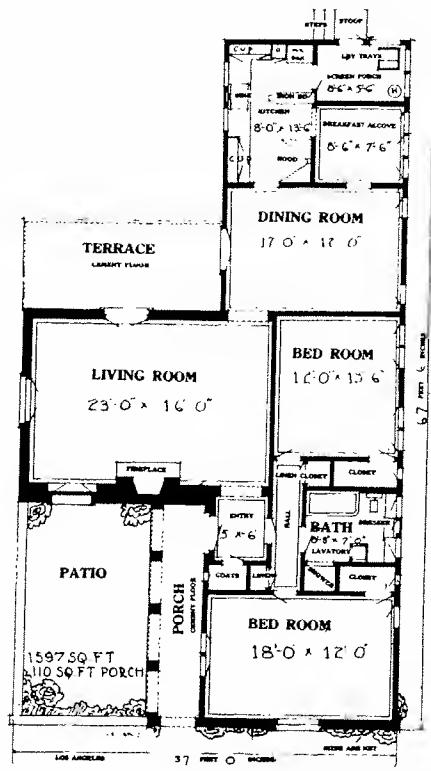


5 Room Arrangement  
Plan No. 3028



A  
Some  
breakf

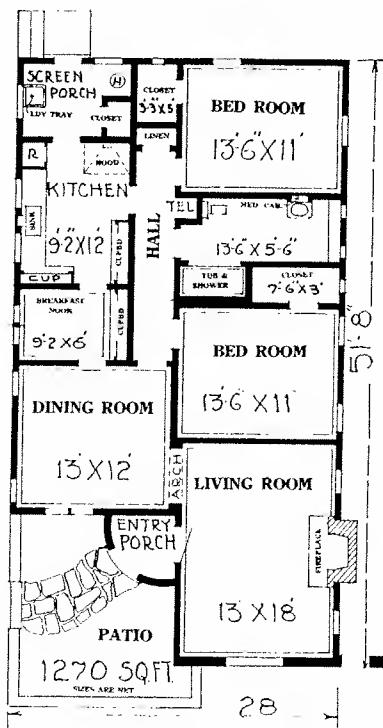
A Spanish home having many good features of that period, the most prominent being the archway leading to the large covered porch, which opens onto the patio. The rooms are large and have many exposures. One avoids entering directly into the living room by means of the entry, which connects with the living room, private hall and coat closet.



5 Room Arrangement  
Plan No. 2706



A small Spanish bungalow suitable for a forty foot wide lot. Some of the built-in features are the refrigerator, china cupboard in breakfast nook, phone niche, and broom closet.

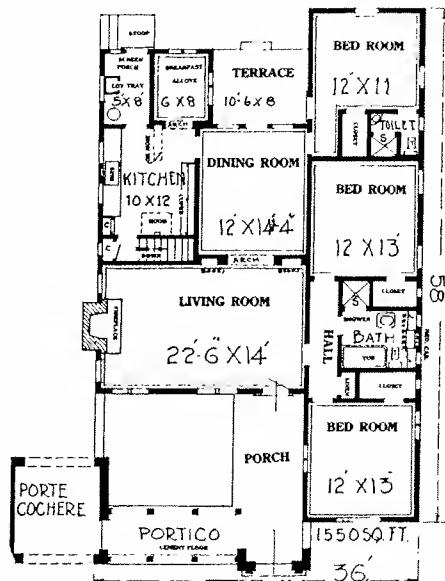


5 Room Arrangement  
Plan No. 3029



The porte cochere and portico are featured in this home. One may enter the home from the car completely under cover. Two bath rooms are provided, book niches, ironing board and basement are other features shown.

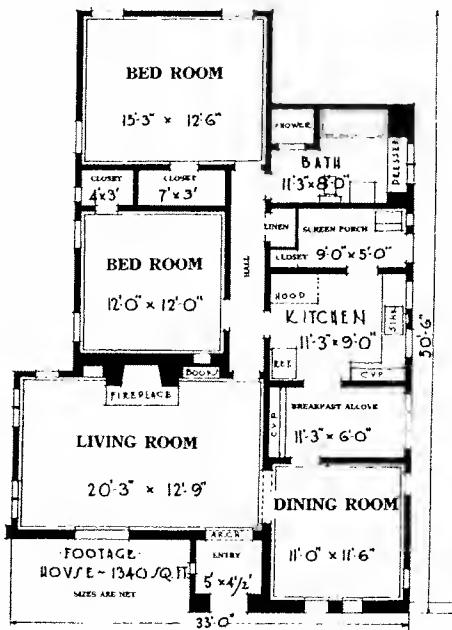
The  
of simp  
colored



6 Room Arrangement  
Plan No. 3030



The rare charm of this Spanish home is made possible by the use of simple lines of the tile roof, deep revealed openings and the light colored texture walls.



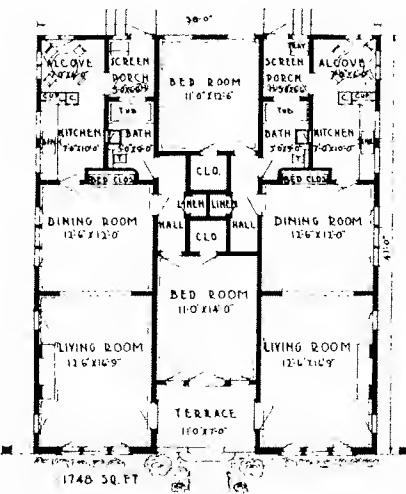
5 Room Arrangement  
Plan No. 3031

## DOUBLE BUNGALOW



A compact arrangement with small hall connecting bed room and dining room to bath room, which has a window opening onto the screened-in porch. A built-in wall bed in the dining room affords extra sleeping quarters.

~~A type of table and line~~



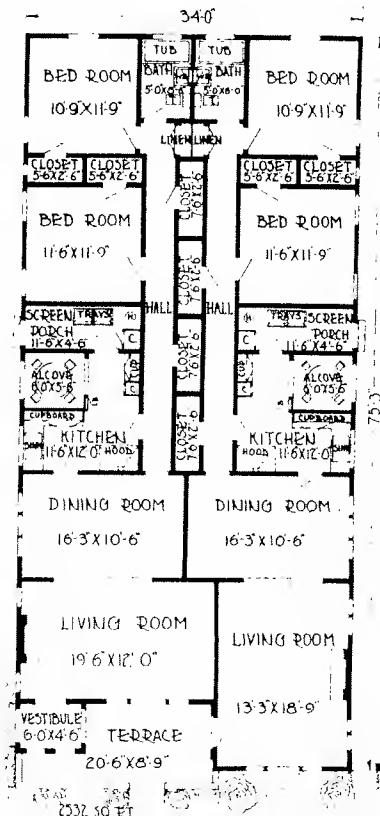
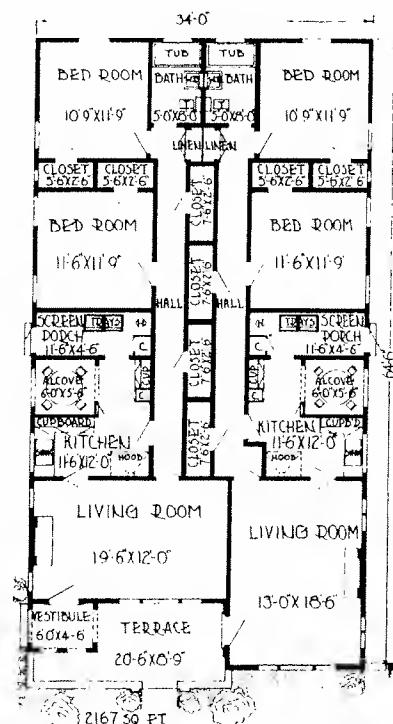
4 Room Arrangement  
Design No. 2507



## DOUBLE BUNGALOW



A Spanish double bungalow with all of the best feature of this type of home. The roomy breakfast alcove has space for a round table and four chairs and has a large window which makes this very desirable for the diners. This plan is well provided with large clothes and linen closets.

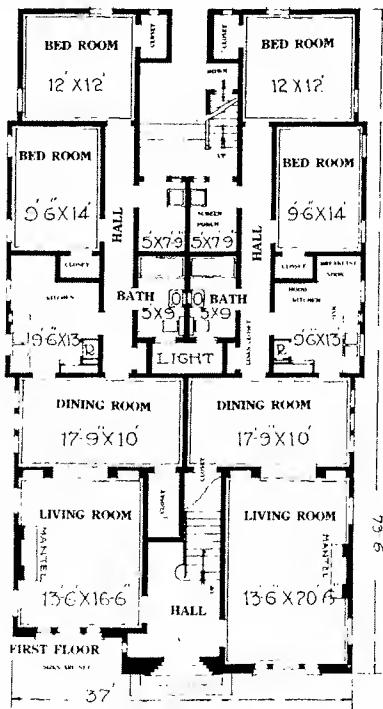


## FOUR FAMILY FLAT



DESIGN NO. F466

A twenty room, four family Spanish Apartment building containing electrical refrigeration, Diato entrance hall and stairway, wrought iron stair railing, double sink with tile drain board, tile bath floor, gas unit heating, mantels, book cases and hardwood floors.



## **BOOKLETS**

Our equipment is unequaled in Petaluma  
for the production of Booklets and Cata-  
logues, especially where half-tones are used.



**Petaluma Printing Company**

*An Organization of Service*

136 KENTUCKY ST.

TELEPHONE 1082